

2022 | ANNUAL REPORT

POPULAR ANNUAL REPORT

CITY OF ATLANTA, GEORGIA

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FROM THE DESK OF MAYOR DICKENS

WHAT A YEAR!

IN MY FIRST 365 DAYS AS YOUR MAYOR, I HAVE SPENT MY TIME IN EVERY CORNER OF THIS GREAT CITY WE CALL HOME—HELPING TO OPEN NEW AFFORDABLE HOUSING, WELCOMING NEW BUSINESSES AND EVEN PITCHING IN BY FILLING POTHoles AND PICKING UP TRASH TO BEAUTIFY OUR NEIGHBORHOODS. IN THAT TIME, I HAVE GROWN MORE EXCITED ABOUT OUR CITY AND THE OPPORTUNITY AHEAD OF US. AND I AM INSPIRED BY MY FELLOW ATLANTANS WHO ARE WORKING HARD TO MOVE US FORWARD.

ATLANTA HAS BEEN ON THE WORLD STAGE IN A BIG WAY SINCE THE 1996 OLYMPIC GAMES. THIS YEAR, OUR AIRPORT RECLAIMED ITS SPOT AS THE BUSIEST AIRPORT IN THE WORLD. WE WERE SELECTED TO HOST THE 2025 COLLEGE FOOTBALL PLAYOFF NATIONAL CHAMPIONSHIP—THE FIRST CITY SELECTED TO HOST A SECOND TIME. AND PERHAPS MOST EXCITINGLY, ATLANTA WAS SELECTED AS ONE OF THE HOST CITIES FOR THE NEXT WORLD CUP IN 2026!



Mayor Dickens

CLEARLY, ATLANTA IS ON THE MOVE—AND PEOPLE ARE NOTICING. THIS YEAR, MONEY MAGAZINE SELECTED THE CITY OF ATLANTA AS THE BEST PLACE TO LIVE IN THE U.S. IT HIGHLIGHTED OUR LEGACY AS THE CRADLE OF THE CIVIL RIGHTS MOVEMENT, OUR AMPLE GREENSPACE AND BOOMING TECH SECTOR, AND WROTE:

“NO MATTER WHAT KIND OF PERSON YOU ARE, ATLANTA IS A PLACE WHERE YOU CAN FEEL AT HOME. AND, JUST AS IMPORTANT, IT’S ALSO A PLACE WHERE YOU CAN FIND A JOB.”

THAT RECOGNITION IS GRATIFYING. BUT ANYONE WHO KNOWS ME KNOWS I’M NOT ONE TO REST ON ANY LAUREL. WE ARE ALWAYS SEARCHING FOR WAYS TO DO BETTER FOR THE PEOPLE THAT WE SERVE. AND THAT’S WHERE WE HAVE INVESTED OUR ENERGY THIS LAST YEAR.

AS OUR CITY CONTINUES TO EMERGE FROM THE COVID-19 PANDEMIC, WE HAVE HAD SOME SERIOUS WORK TO DO TO RESTORE BASIC SERVICES. I’M PROUD OF THE TEAM FOR GETTING TRASH, RECYCLING AND YARD WASTE PICKUPS BACK TO REGULAR SERVICE, RESTORING OUR BUSINESS LICENSE OPERATION, AND RE-OPENING CITY HALL TO THE PUBLIC.

MY GOAL HAS NEVER BEEN TO JUST GET BACK TO BASELINE. I SET AN AMBITIOUS AGENDA—WHAT WE CALL MOVING ATLANTA FORWARD—TO DELIVER FOR OUR RESIDENTS, BUSINESSES AND VISITORS. SINCE TAKING OFFICE, I HAVE BUILT A STRONG AND DIVERSE TEAM TO PUT THAT AGENDA INTO ACTION. YOU’LL LEARN MORE ABOUT THAT AGENDA AND OUR PROGRESS IN THE PAGES TO COME.

IT ALL STARTS WITH TAKING CARE OF PEOPLE. AS MAYOR, I WORK ALONGSIDE ABOUT 8,500 PEOPLE WHO COME TO WORK EVERY DAY TO SERVE OUR CITY. THIS YEAR I WAS PROUD TO WORK WITH THE ATLANTA CITY COUNCIL TO ENACT THE FIRST CITYWIDE COST-OF-LIVING INCREASE FOR CITY EMPLOYEES IN FIVE YEARS. TO AID IN RECRUITMENT AND RETENTION, WE INVESTED FURTHER IN OUR VITAL PUBLIC SAFETY PERSONNEL, ACCELERATING RAISES FOR OUR FIREFIGHTERS AND EXTENDING SIGNIFICANT RAISES TO OUR E-911 PERSONNEL AND UNIFORMED POLICE OFFICERS.

WE HAVE BEEN ABLE TO DO THIS BECAUSE OF THE CITY’S STRONG FISCAL CONDITION. NOT ONLY ARE OUR FINANCIAL RESERVES STRONG, BUT WE’VE RECEIVED IMPORTANT RECOGNITION IN THE FORM OF TOP CREDIT RATINGS FOR OUR STRONG FISCAL STEWARDSHIP.

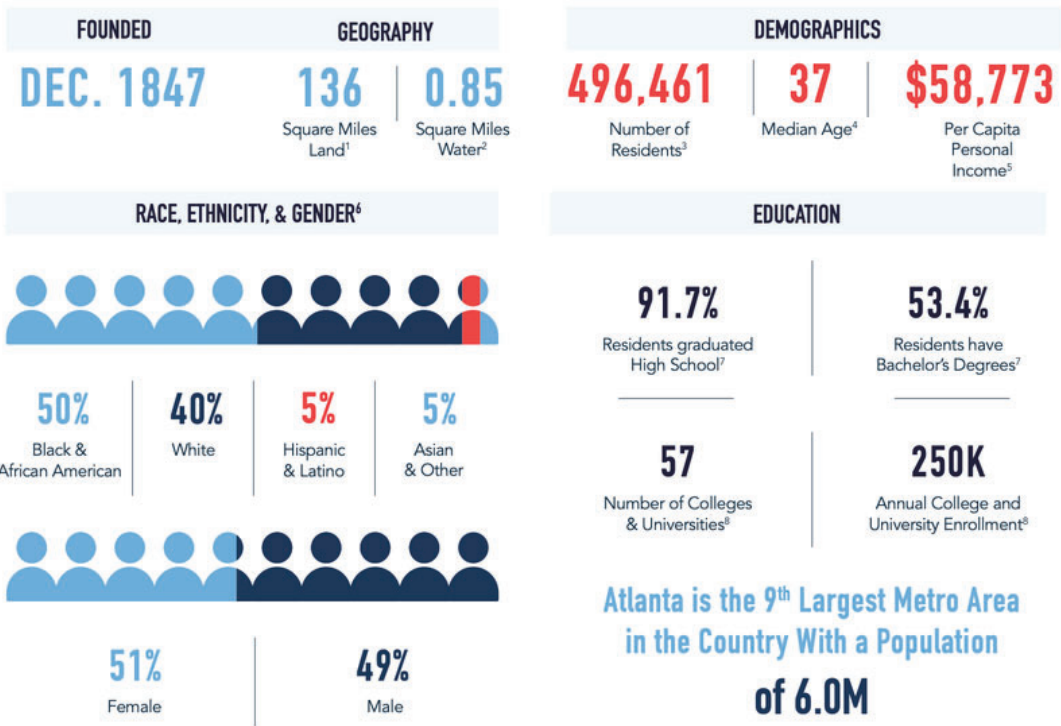
OUR PEOPLE AND OUR RESOURCES PUT US IN A GREAT POSITION TO EXECUTE ON OUR AGENDA, BUT THAT’S NOT ENOUGH. A MAYOR DOESN’T ACCOMPLISH ANYTHING ON HIS OR HER OWN, AND WE KNOW WE CAN’T EXECUTE OUR AGENDA FROM CITY HALL ALONE. IT TAKES ALL OF US—OUR RESIDENTS, OUR BUSINESSES, OUR CLERGY, OUR PARTNERS, OUR TEACHERS...ALL OF US—TO WORK TOGETHER IN PURSUIT OF A SHARED VISION.

IT IS THE HONOR OF MY LIFETIME TO SERVE AS YOUR MAYOR. WE ENTER 2023 IN A STRONG POSITION, HAVING LAID THE GROUNDWORK FOR MUCH MORE PROGRESS TO COME. I LOOK FORWARD TO WORKING EVERY SINGLE DAY WITH YOU, AND ON YOUR BEHALF, TO MAKE IT HAPPEN.

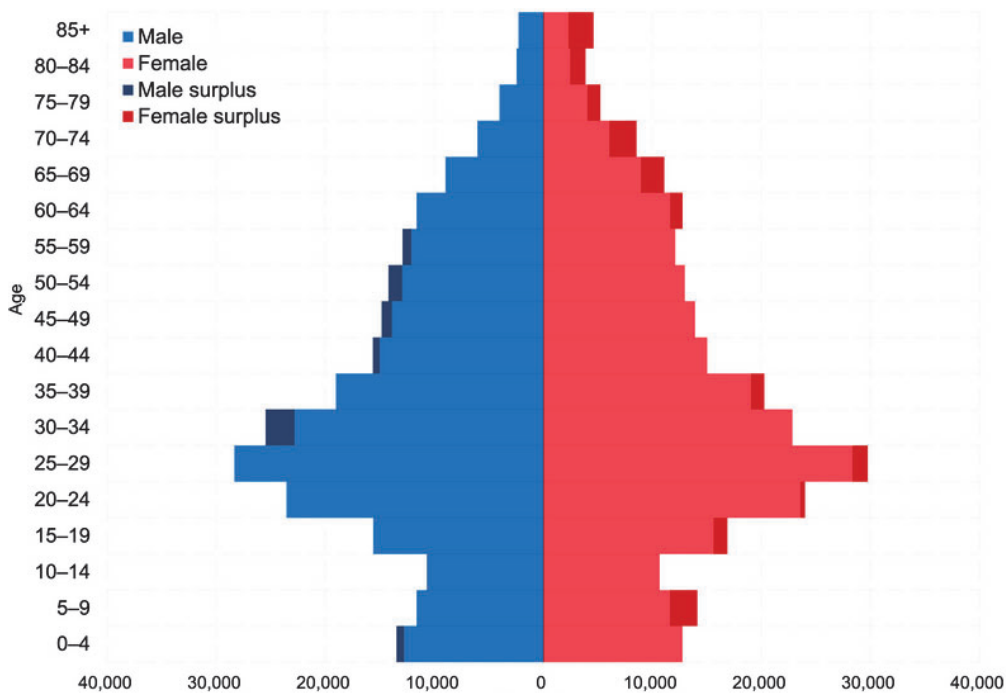
ANDRE DICKENS

61ST MAYOR OF ATLANTA

ABOUT THE CITY

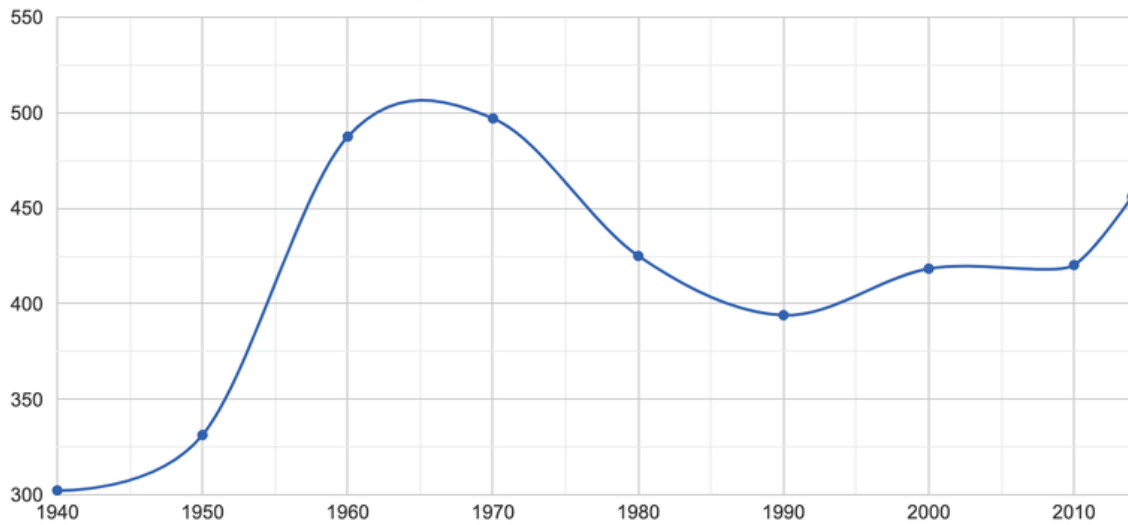


AGE DISTRIBUTION



POPULATION TREND OVER THE YEARS

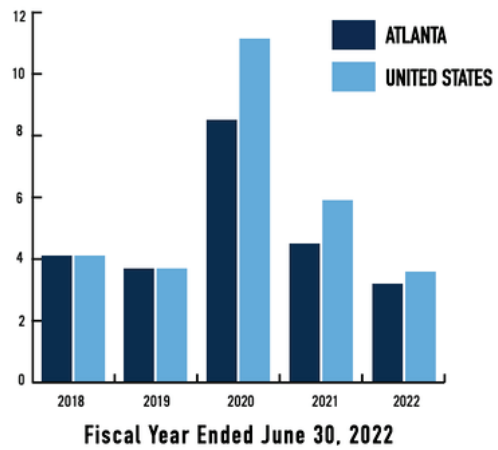
(in thousands)



UNEMPLOYMENT RATES

The City of Atlanta unemployment rate has seen a decrease from 4.5% in 2021 to 3.2% in 2022.

Source: U.S. Department of Labor, Bureau of Labor Statistics; City of Atlanta data for fiscal year 2022 is July 2021 through June 2022. This figure is inclusive of Atlanta-Sandy Springs-Marietta.



SALARY DISTRIBUTION



	Annual Salary	Monthly Pay	Weekly Pay	Hourly Wage
Top Earners	\$121,508	\$10,125	\$2,336	\$58
75th Percentile	\$95,900	\$7,991	\$1,844	\$46
Average	\$84,389	\$7,032	\$1,622	\$41
25th Percentile	\$57,100	\$4,758	\$1,098	\$27

EMPLOYMENT BY INDUSTRY

This table shows the estimated local employment percentages for the City as of 2021.

INDUSTRY	% OF TOTAL EMPLOYMENT
Trade, Transportation & Utilities	21.7%
Professional & Business Services	21.0%
Educational Health Services	13.2%
Government	11.9%
Leisure & Hospitality	10.0%
Manufacturing	6.3%
Other	15.9%
TOTAL	100%

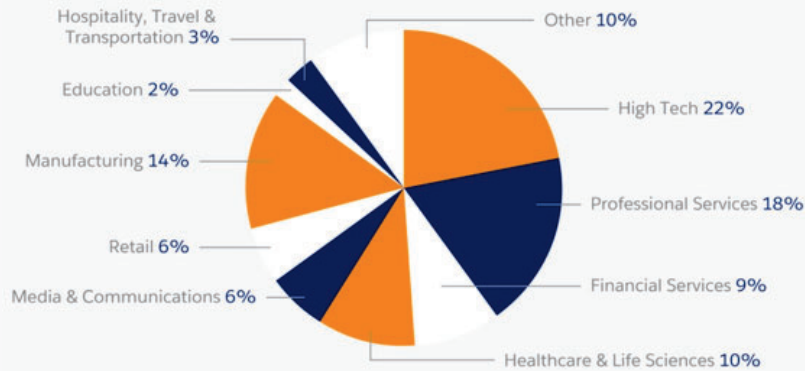
Source: Georgia Department of Labor, Industry Mix Analysis.

COMPANY AND INDUSTRY DISTRIBUTION

COMPANY SIZE



INDUSTRY

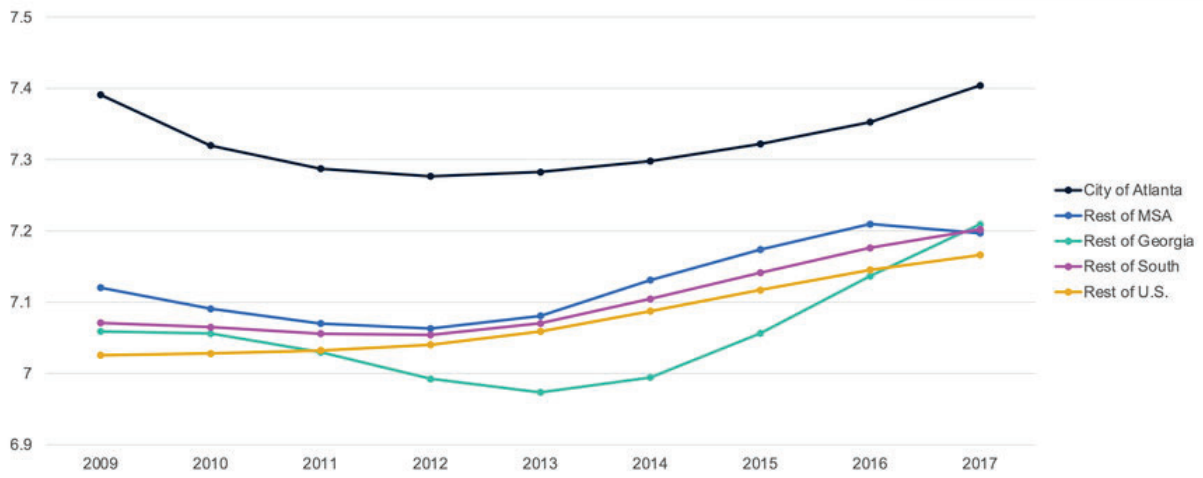


TOP 10 EMPLOYERS

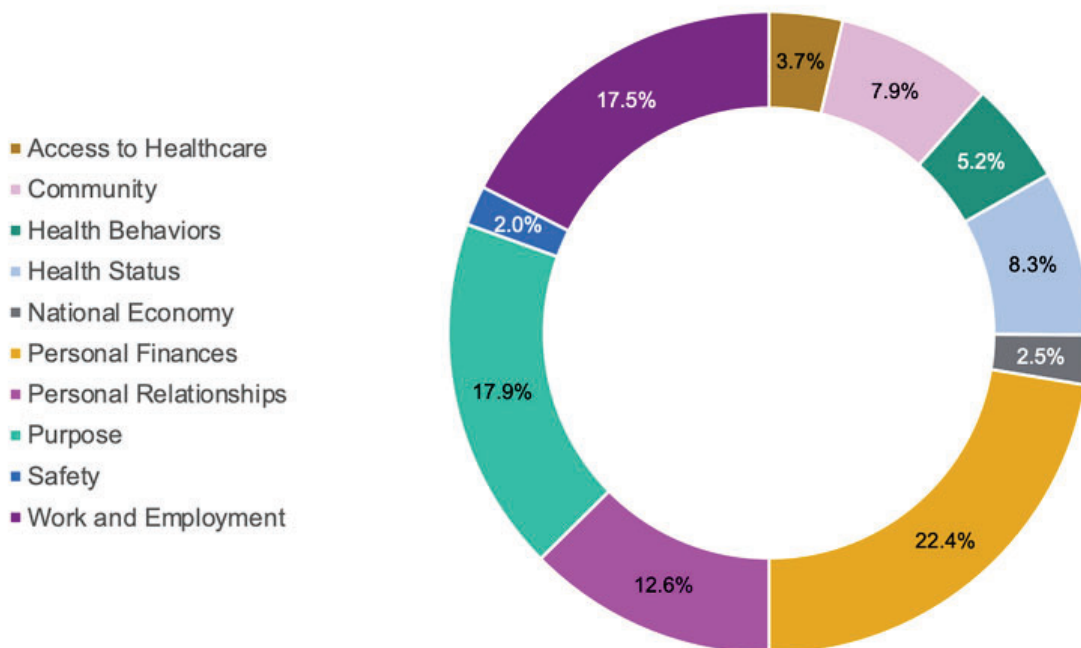
EMPLOYER	TYPE OF BUSINESS	EMPLOYEES*	% OF TOTAL EMPLOYMENT
Cortland Development LLC	Management/Admin Services	6,995	3.86%
Delta Air Lines, Inc.	Transportation	5,718	3.16%
The Coca-Cola Co One Coca Cola	Marketing and Manufacturing	3,369	1.86%
Accenture LLP	Consultant/Counselor/Finance	2,419	1.34%
Courtland Management LLC	Management/Admin Services	2,270	1.25%
Allied Universal Security Services	Security & Commodity Brokers	2,046	1.13%
Springview Apartments, LLC	Real Estate Rental and Leasing	2,020	1.12%
Atlanta Falcons Stadium Company	Contractor other than Building	1,829	1.01%
Deloitte Consulting LLP	Consultant/Management/Counselor	1,610	0.89%
Cable News Network, Inc.	Media	1,560	0.86%
TOTAL		29,836	16.48%

WELL-BEING INDICATORS

Life Satisfaction in Atlanta Is Relatively High and Stable, but the General Trend Hides Serious Inequalities



WHAT MAKES PEOPLE (UN)HAPPY IN ATLANTA?



ORGANIZATIONAL STRUCTURE

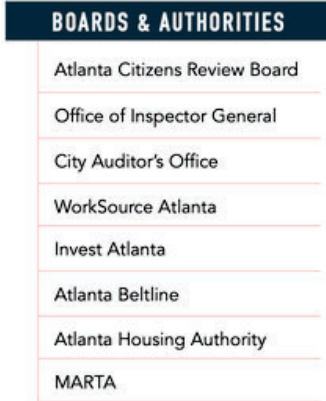
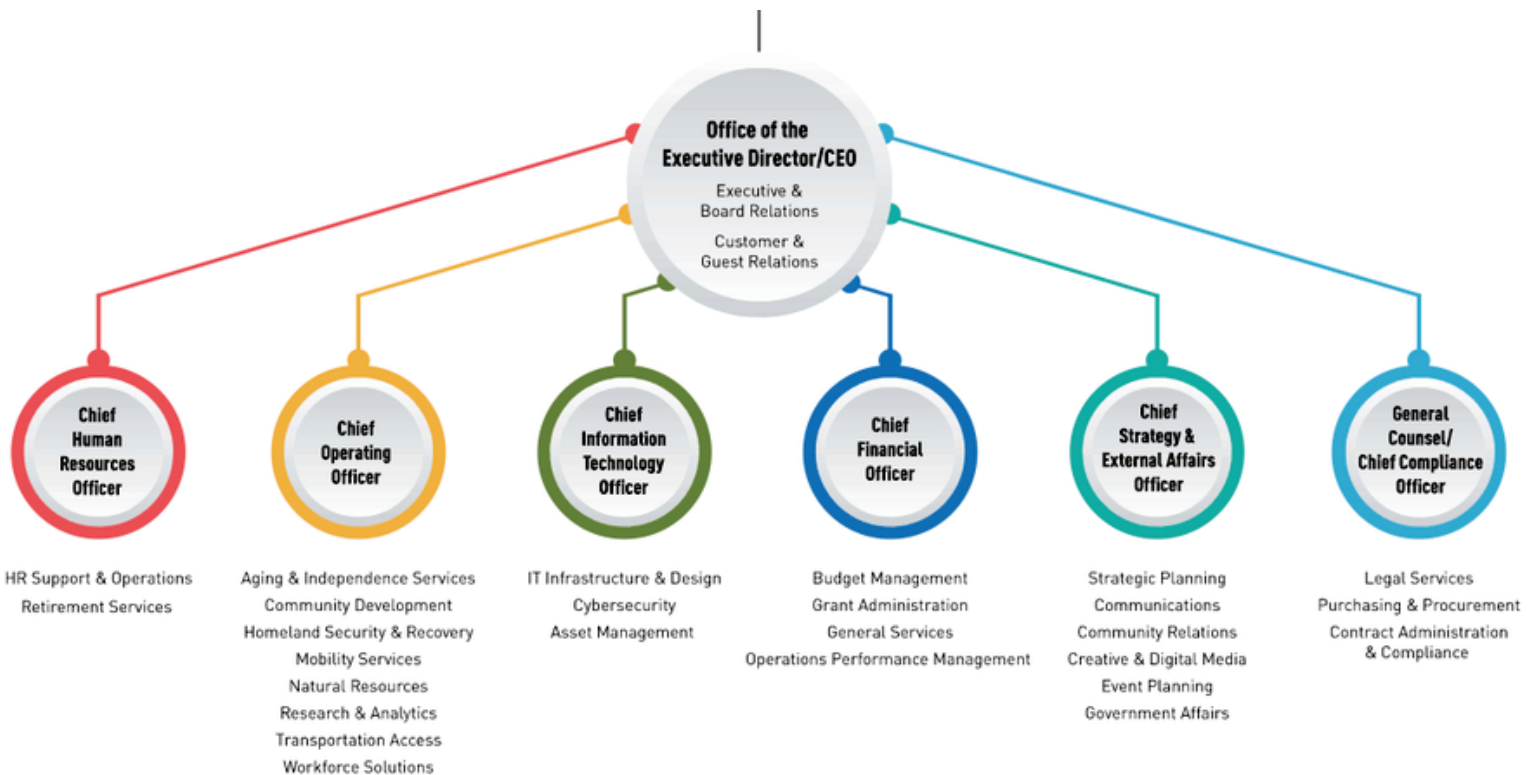


Photo: (l-r) Andrew Young, Mayor Dickens, Keisha Lance Bottoms, and Shirley Franklin, photographers Sylvia McAfee and Joshua Spruiel, photo courtesy of Mayor's Office of Communications.

ATLANTA REGIONAL COMMISSION BOARD



PUBLIC ADMINISTRATION GROUP DATA

- City of Atlanta has **7,500 employees**.
- **51%** of City of Atlanta employees are **women**, while 49% are men.
- The most common ethnicity at City of Atlanta is White (52%).
- 28% of City of Atlanta employees are Black or African American.
- 10% of City of Atlanta employees are Hispanic or Latino.
- The average employee at City of Atlanta makes \$40,958 per year.
- City of Atlanta employees are most likely to be members of the democratic party.
- Employees at City of Atlanta stay with the company for 5.9 years on average.

Number Of Employees
7,500



Gender
Male - 49%
Female - 50%



Race
White - 51%
Black Or African American - 27%



Schools Of City Of Atlanta Employees

Georgia State University



24.2 %

Clark Atlanta University



10.3 %

Atlanta Metropolitan State College



5.5 %



City of Atlanta

Majors Of City Of Atlanta Employees

Business



26.1 %

Criminal Justice



12.7 %

Political Science



6.4 %

Degrees Of City Of Atlanta Employees

Bachelors



55.3 % 55.6 %

Masters



12.9 % 6.7 %

High School Diploma



12.1 % 20.0 %

FINANCIAL STATEMENT

	Governmental Activities		Business-type Activities		Total	
	2022	2021	2022	2021	2022	2021
Current and other assets	\$ 62,167,509	\$ 28,848,341	\$ 2,204	\$ -	\$ 62,169,713	\$ 28,848,341
Internal balances	(52,027)	(81,218)	52,027	81,218	-	-
Capital Assets	18,154,222	18,294,629	-	-	18,154,222	18,294,629
Total Assets	80,269,704	47,061,752	54,231	81,218	80,323,935	47,142,970
Deferred Outflows of Resources	8,470,081	12,700,232	-	-	8,470,081	12,700,232
Long-term liabilities outstanding	18,014,416	21,751,667	-	-	18,014,416	21,751,667
Other Liabilities	14,470,456	14,631,701	54,231	81,218	14,524,687	14,712,919
Total Liabilities	32,484,872	36,383,368	54,231	81,218	32,539,103	36,464,586
Deferred Inflows of Resources	38,669,841	11,845,598	-	-	38,669,841	11,845,598
Net Position:						
Net invested in capital assets	728,949	982,502	-	-	728,949	982,502
Restricted	-	-	-	-	-	-
Unrestricted	16,856,123	10,550,516	-	-	16,856,123	10,550,516
Total net position	\$ 17,585,072	\$ 11,533,018	\$ -	\$ -	\$ 17,585,072	\$ 11,533,018

The balance of *unrestricted net position*, \$16,856,123, may be used to meet the government's ongoing obligations.

At the end of the current fiscal year, the ARC is able to report a positive balance in all categories of net position.

Governmental activities. Governmental activities increased the ARC's net position by \$6,052,054 or 52.5%, thereby accounting for 100 percent of the increase of net position of the ARC at year-end. Key elements of this increase are as follows:

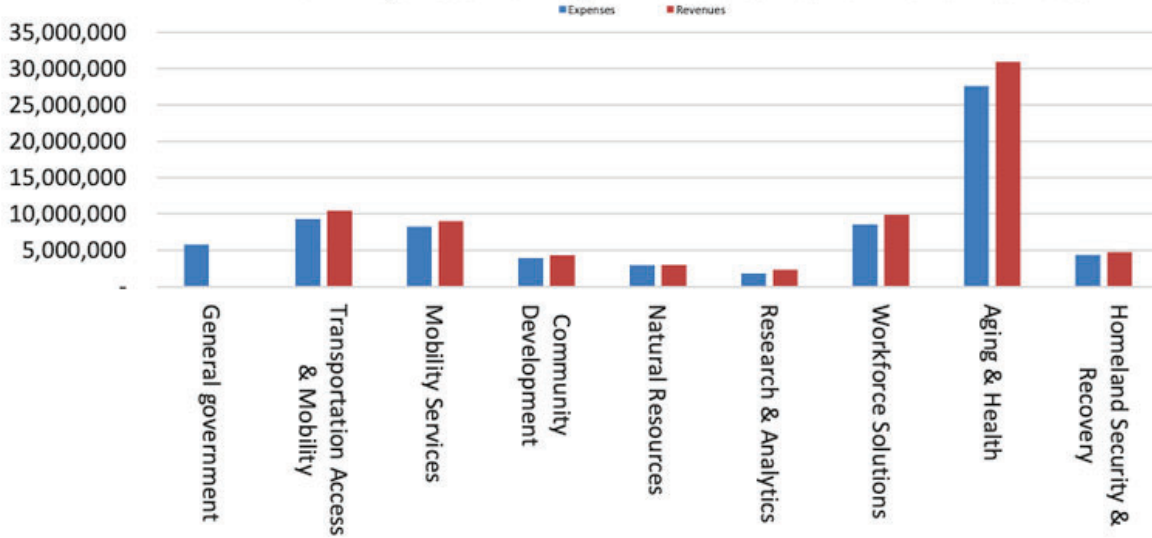
ARC's Changes in Net Position

	Governmental		Business-type		Total	Total
	Activities		Activities			
	2022	2021	2022	2021	2022	2021
Revenues						
Charges for services	\$ -	\$ -	\$ 1,518,895	\$ 1,170,540	\$ 1,518,895	\$ 1,170,540
Operating grants and contributions	74,696,554	75,271,527	-	-	74,696,554	75,271,527
General Revenues:						
Regional Appropriations	5,555,374	5,183,200	-	-	5,555,374	5,183,200
Interest Income	85,251	3,744	-	-	85,251	3,744
Indirect Recovery	287,932	167,785	-	-	287,932	167,785
Other	-	-	-	-	-	-
Total Revenues	\$ 80,625,111	\$ 80,626,256	\$ 1,518,895	\$ 1,170,540	\$ 82,144,006	\$ 81,796,796
Expenses						
General government	\$ 5,775,552	\$ 6,759,284	\$ -	\$ -	\$ 5,775,552	\$ 6,759,284
Transportation Access & Mobility	9,306,299	9,940,279	121,074	-	9,427,373	9,940,279
Mobility Services	8,270,510	8,463,449	-	-	8,270,510	8,463,449
Community Development	3,925,856	4,670,300	1,212,275	556,557	5,138,131	5,226,857
Natural Resources	2,946,390	4,035,590	173,229	121,683	3,119,619	4,157,273
Research & Analytics	1,800,547	1,952,443	17,780	1,045	1,818,327	1,953,488
Workforce Solutions	8,552,772	9,308,143	-	-	8,552,772	9,308,143
Aging & Health	27,625,217	28,762,523	142,400	214,441	27,767,617	28,976,964
Communications	-	-	380,779	340,458	380,779	340,458
Homeland Security & Recovery	4,391,997	3,613,427	-	-	4,391,997	3,613,427
Interest & fiscal charges on long-term debt	1,161,343	1,164,861	-	-	1,161,343	1,164,861
Indirect Expense Allocation	-	-	287,932	167,785	287,932	167,785
Total Expenses	\$ 73,756,483	\$ 78,670,300	\$ 2,335,469	\$ 1,401,969	\$ 76,091,952	\$ 80,072,268
Increase in net position before transfers	\$ 6,868,628	\$ 1,955,957	\$ (816,574)	\$ (231,429)	\$ 6,052,054	\$ 1,724,528
Transfers	(816,574)	(231,429)	816,574	231,429	-	-
Change in net position	\$ 6,052,054	\$ 1,724,528	\$ -	\$ -	\$ 6,052,054	\$ 1,724,528
Net Position - beginning	11,533,018	9,808,490	-	-	11,533,018	9,808,490
Restatement		-				-
Net Position - ending	\$ 17,585,072	\$ 11,533,018	\$ -	\$ -	\$ 17,585,072	\$ 11,533,018

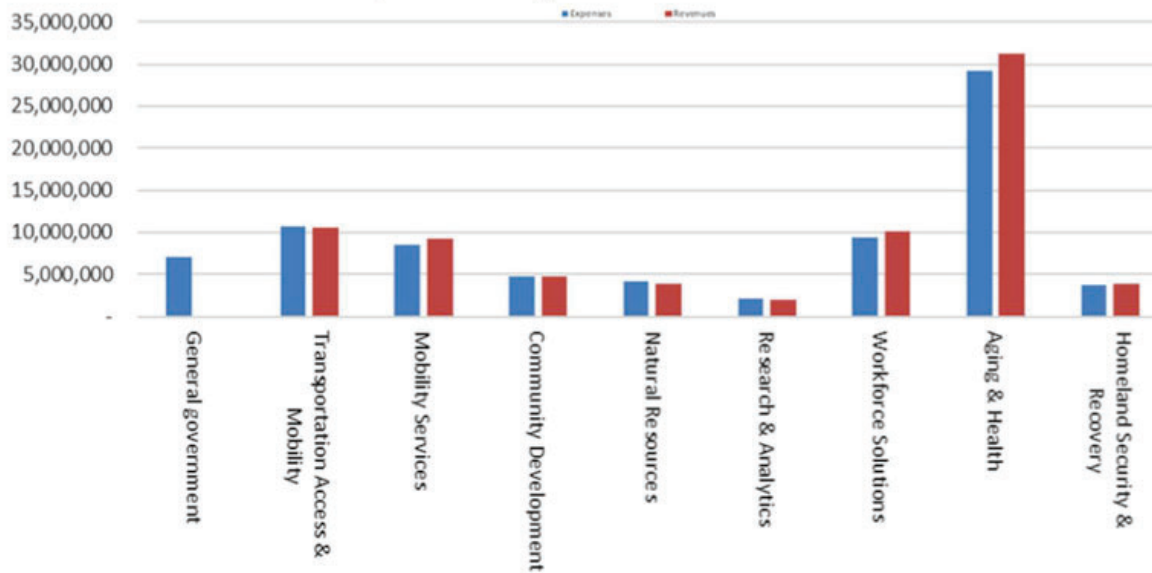
General government expenses in the amount of \$5,775,552 are net of indirect costs. The general government indirect expense allocation of (\$6,522,093), as shown in the Statement of Activities is the difference between total indirect recovery of \$7,023,749 and general government indirect expense of \$501,656. Total direct and indirect expenses for the general government are \$7,749,077.

The majority of the increase in Net Position in 2022 is a result of the change in the net pension and net OPEB liabilities of \$4,901,490 and remaining net profit derives from decrease resources required to match grant proceeds. The Commission's funding is predominantly reimbursed grant funds. An increase in revenue will derive an increase in expense and vice-versa.

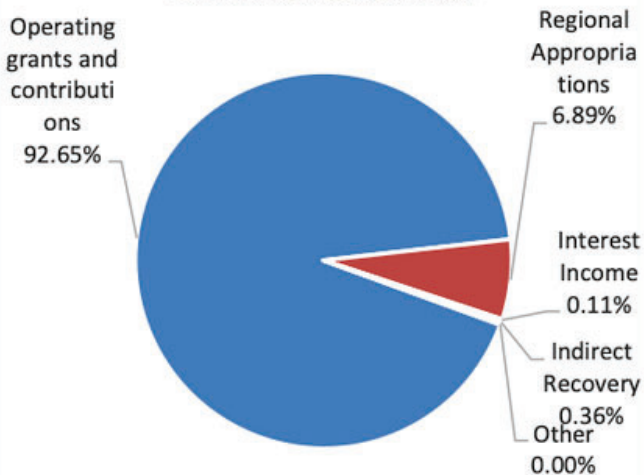
2022 Expenses and Program Revenues - Governmental Activities



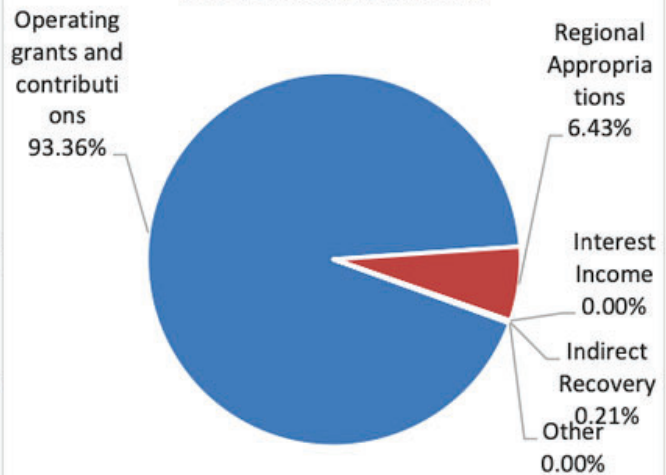
2021 Expenses and Program Revenues - Governmental Activities



2022 Revenues by Source - Governmental Activities



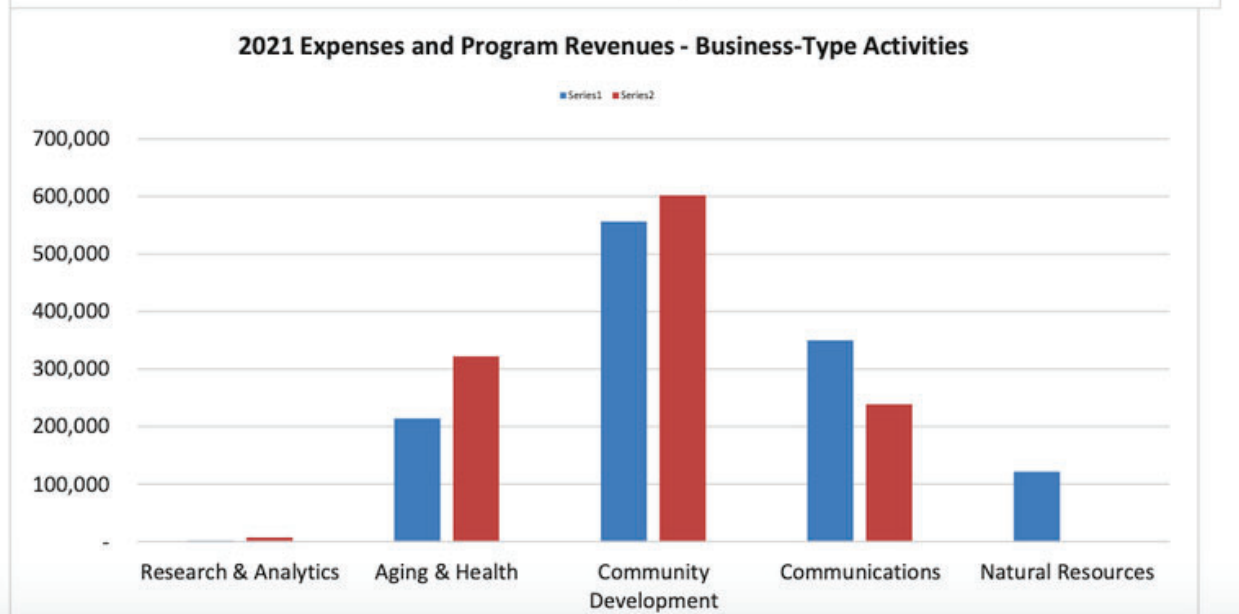
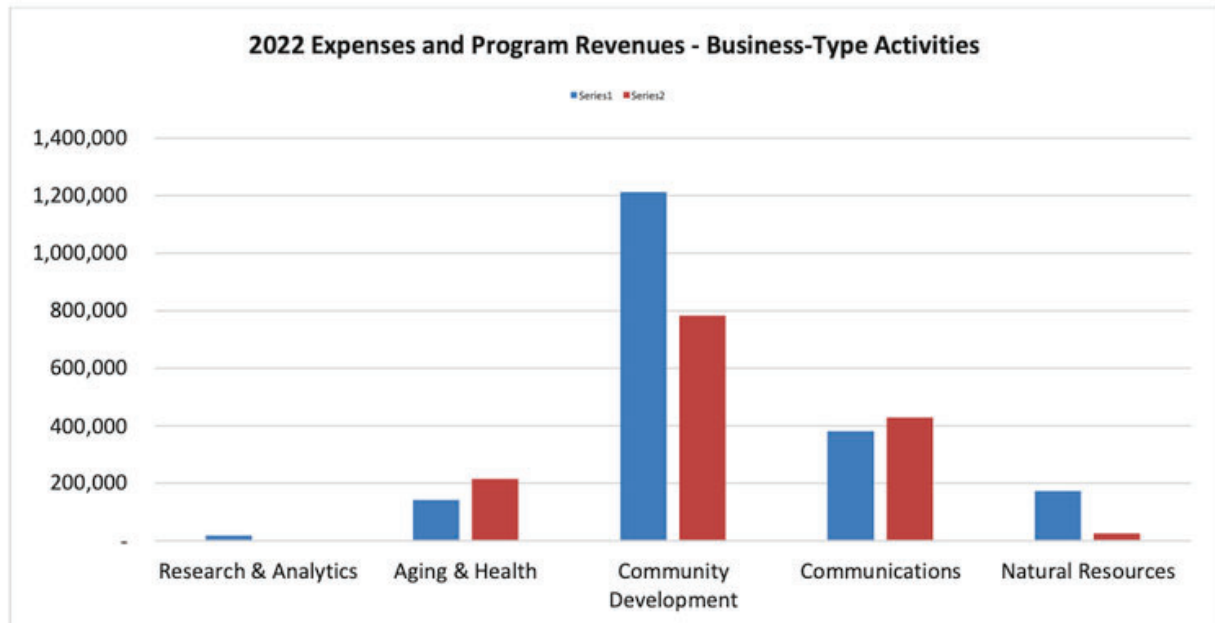
2021 Revenues by Source - Governmental Activities



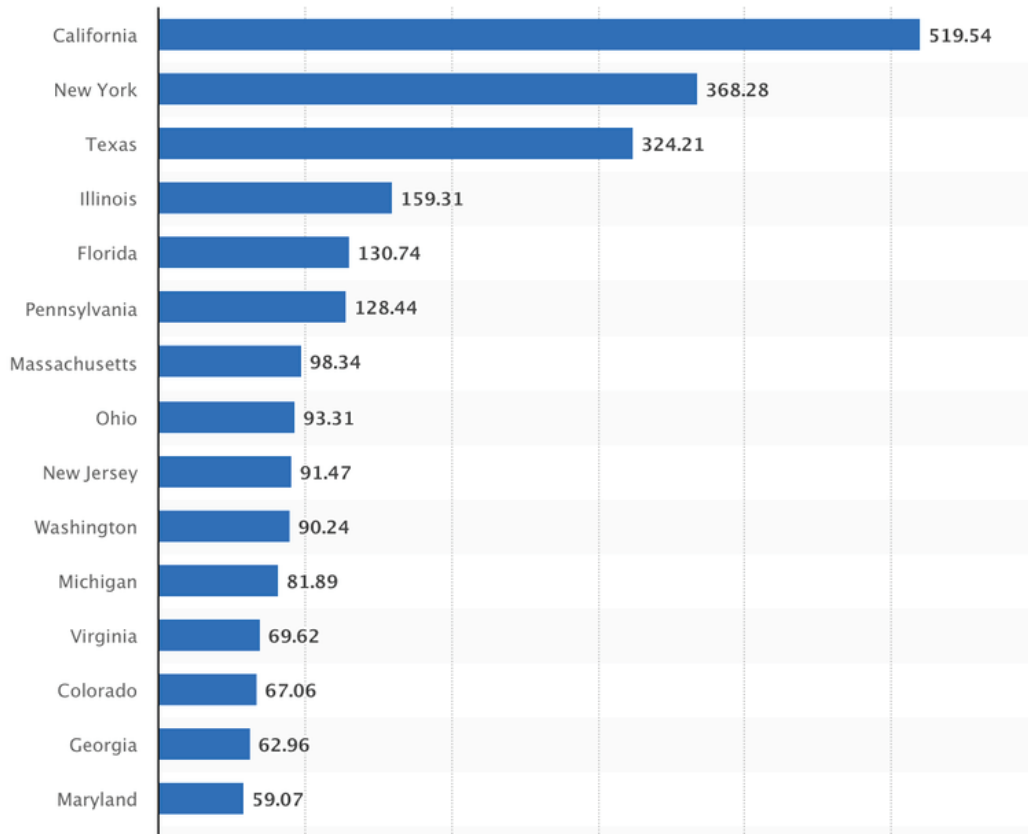
The ARC operates primarily from grant revenues; therefore, increases in expenses closely parallel increases in grant funding for services.

Business-type activities. Business-type activities used \$816,574 of ARC’s unrestricted resources during 2022. Funding provided by the ARC is broken down as follows:

<u>Activity</u>	
Communications	\$ (5,106)
Community Development	(577,733)
Transportation Access & Mobility	(56,571)
Natural Resources	(209,808)
Research & Analytics	(24,643)
Aging & Health	<u>57,287</u>
Total	<u>\$(816,574)</u>



PUBLIC DEBIT TRENDS



DEBT

CITY OF ATLANTA DEPARTMENT OF FINANCE | 2022 PAFR

The City's long-term

FY2022 debt activities:



Long-term debt, including financed purchases, reflected a net increase of 5.4% or

\$390.5M



General & limited obligation debt decreased

\$48.3M



Department of Aviation debt (excluding financed purchases) increased

\$486.8M



Department of Watershed Management debt including GEFA notes payable (excluding financed purchases) decreased

\$99.4M










Government-wide financed purchases decreased

\$16.0M

Long-Term Debt (in thousands)	GOVERNMENTAL ACTIVITIES AS OF JUNE 30, 2022	BUSINESS-TYPE ACTIVITIES AS OF JUNE 30, 2022	TOTAL AS OF JUNE 30, 2022	TOTAL AS OF JUNE 30, 2021
General obligation and annual bonds	\$ 243,950	\$ -	\$ 243,950	\$ 247,650
Premium on bonds	4,188	-	4,188	21,157
Certificate of participation	54,730	-	54,730	59,160
Deferred issuance premiums	5,149	-	5,149	6,058
APSJFA revenue bonds	14,940	-	14,940	17,555
Deferred issuance premiums	1,086	-	1,086	1,551
SWMA revenue refunding bonds	-	-	-	2,050
Limited obligation bonds	264,872	-	264,872	290,205
Premium on bonds	6,307	-	6,307	8,557
Other General Long-term Obligations	38,904	-	38,904	39,864
Intergovernmental agreements-AHOI	446,825	-	446,825	366,456
Notes Payable	809	-	809	868
Water and Wastewater Revenue Bonds	-	2,635,630	2,635,630	2,724,235
Bond issuance discounts	-	(403)	(403)	(499)
Premium on bonds	-	188,594	188,594	205,805
GEFA notes payable	-	187,547	187,547	181,208
Airport Facilities Revenue Bonds	-	2,973,455	2,973,455	2,563,290
Issuance premiums	-	380,649	380,649	304,028
Issuance discounts	-	(68)	(68)	(80)
City Plaza	-	7,510	7,510	7,880
Premiums	-	629	629	713
Parking Deck	-	11,455	11,455	12,340
Premiums	-	1,029	1,029	1,229
Financed purchases	41,605	137,597	179,202	195,205
Total	\$ 1,123,365	\$ 6,523,624	\$ 7,646,989	\$ 7,256,485

KEY STATISTICS

			2019	2020	2021	2022
	POLICE	Stations	11	12	13	14
		Zones	6	6	6	6
		Patrol Units	420	403	377	446
	FIRE	Stations	36	36	36	36
	PUBLIC WORKS	Collection Trucks	93	95	95	84
	PARKS AND RECREATION	Acreage	4,798	4,847	4,847	4,305
		Playgrounds	134	135	137	153
		Baseball/Softball Diamonds	54	70	76	78
		Soccer/Football Fields	16	16	16	30
		Community Centers	32	32	32	37
	WATER	Water Mains (miles)	2,861	2,869	2,886	2,898
		Storage Capacity (in millions of gallons)	247	247	247	247
	WASTEWATER	Sanitary Sewers (miles)	1,839	1,840	1,833	1,805
		Treatment Capacity (in millions of gallons)	188	188	188	188
	AVIATION	Number of Runways	5	5	5	5
		Passenger Traffic (millions)	109.1M	79.7M	49.7M	89.8M

Sources: Various City Departments.

ATLANTA CITY COUNCIL MISSION:

TO ENSURE THAT ATLANTA IS LED BY A GROUNDBREAKING, STRONG, AND CAPABLE GROUP OF LEADERS THAT WORK FOR THE GOOD OF ALL CITIZENS ACROSS THE CITY.



THE CITY COUNCIL

The City's policy-making and legislative authority are vested in a governing council (City Council) consisting of fifteen members and an elected City Council President who serves as presiding officer. The City Council's primary responsibilities are adopting ordinances, adopting the budget, and setting policy for the City. Working hand in hand with Atlanta's Mayor and the members of the executive branch, the Council plays a key role in the budget process and financial well-being of Atlanta.

BUDGET PROCESS

Annual budgets are adopted for the General Fund, Special Revenue Funds, and Debt Service Funds, with the level of legal budgetary control established at the fund level by City Council. The City is required to adopt a balanced budget each year and maintain budgetary controls to ensure compliance with legal provisions of the annual appropriated budget approved by the Mayor and City Council. The amounts of anticipated revenues and appropriated expenditures for the annual budget are controlled by the City Charter and various ordinances adopted by the City Council. Appropriations for capital projects are approved by the City Council, principally on an individual basis, when the project is initially approved.

CONSTITUTION

The fifteen-member City Council is elected on a non-partisan basis. Twelve of the Council Members are elected by district. The Mayor, the remaining Council Members and the Council President are elected at large. Council Members serve four-year terms, as does the Mayor. The Mayor is limited to two consecutive terms. There are no term limits for Council Members or the Council President.

THE ATLANTA CITY COUNCIL PRIDES ITSELF ON BEING RESPONSIVE TO ITS CITIZENS. IF YOU HAVE A COMMENT OR CONCERN AND WOULD LIKE TO SPEAK TO A COUNCIL MEMBER, PLEASE CALL (404) 330-6030.

PRIORITIES & INVESTMENTS



ETHICS AND PROCUREMENT INTEGRITY

- Launch of the City of Atlanta's new supplier website, ATLsuppliers.com. The new one-stop shop website will offer convenience and a wealth of information for those interested in doing business with the City of Atlanta.



NEIGHBORHOOD EMPOWERMENT

- Acquisition of nine acres of land for the first-ever park that will provide direct access to the Chattahoochee.
- Launch of a new \$3.5 million grant program to support local small businesses in Atlanta.



S.A.F.E. STREETS

- Celebrated the opening of Zone 2 Buckhead Village precinct.
- New "nightlife" division to help curb violence in and around the City's nightclubs.
- City Council approved legislation to provide \$2.9 million to fund the construction of the City's Center for Diversion Services.



YOUTH AND EDUCATION

- \$5 million investment in early childhood development; This \$5 million investment increases the overall total direct investment to \$14.5 million for early childhood education bringing the City closer to its \$20 million goal.
- Debut of Midnight Basketball League in collaboration with the Atlanta Police Department and the Department of Parks and Recreation.
- Launched the Summer Youth Employment Program, a workforce initiative to employ 3,000 youth in the private and public sectors.

METHODOLOGICAL NOTE

Adopted Guidelines: The preparation of the Popular Financial Report for the City of Atlanta follows a set of guidelines established to ensure accuracy, transparency, and accessibility in presenting financial and non-financial information to our citizens. These guidelines align with the principles of public accountability and responsiveness.

Criteria for Content Drafting: The content of this report is based on a combination of financial data from the comprehensive annual financial report, demographic information, economic indicators, and performance metrics. These criteria ensure that the report provides a holistic view of the city's financial, economic, and social aspects.

Approach: The process begins with the collection and verification of financial data, followed by the analysis and interpretation of this data to identify significant trends and outcomes. The report aims to be both informative and comprehensible to a broad audience, avoiding technical jargon and complex financial terminology.

Consulted Documents: The preparation of this report involves referencing multiple documents, including but not limited to:

- **Comprehensive Annual Financial Report (CAFR):** The CAFR serves as the primary source of financial data, ensuring that the information presented in this report is consistent with the city's official financial statements.
- **City Demographic Reports:** Demographic information is sourced from official city reports and census data to provide a comprehensive overview of the city's population and its characteristics.
- **Economic Reports:** Economic data is obtained from relevant economic reports and studies conducted by reputable organizations, allowing for a deeper understanding of the city's economic context.
- **Committee Reports:** Reports and recommendations from various city committees, particularly those related to finance, governance, and sustainability, are considered to provide a well-rounded perspective.

DISSEMINATION PLAN

1. Online Accessibility:

The Popular Financial Report will be made available on the official website of the City of Atlanta. This digital presence ensures that the document can be accessed easily by anyone with an internet connection, providing maximum reach.

2. Social Media Channels:

We will leverage our social media platforms, including Instagram, Twitter, Facebook, YouTube, and Telegram, to share the report. These platforms allow us to engage with a diverse audience, encouraging them to explore the report's contents and provide feedback.

3. Email Distribution:

We will send email notifications to subscribers and stakeholders, including government officials, community leaders, and interested citizens, informing them about the release of the report. This direct outreach ensures that those who are actively engaged with city affairs are aware of the report.

4. Press Releases:

We will issue press releases to local and national media outlets, inviting them to cover the release of the Popular Financial Report. Media coverage will help reach a broader audience and generate discussions about the report's findings.

5. Utility and Property Bills:

We will include notifications about the availability of the report on utility and property bills sent to residents. This method ensures that even those who may not actively seek out the report are made aware of its existence.

6. Libraries and Public Spaces:

Printed copies of the report will be distributed to local libraries and public spaces. This physical distribution method allows citizens without internet access to access the report easily.

7. Community Meetings:

We will present the report at community meetings, town halls, and public forums, engaging citizens directly and encouraging discussions about the report's content and its implications for the community.

8. Public Engagement Events:

Special events and workshops will be organized to encourage public engagement with the report. These events will provide citizens with an opportunity to ask questions, seek clarifications, and provide feedback.

9. Feedback Mechanisms:

Throughout the dissemination process, we will actively seek feedback from the public. We will provide contact information and online forms for citizens to share their opinions, suggestions, and questions related to the report.

10. Multilingual Access:

In recognition of Atlanta's diverse population, the report will be made available in multiple languages, ensuring that it is accessible and understandable to all residents.

11. Transparent Release Schedule:

The release date of the Popular Financial Report will be communicated well in advance to the public, ensuring that citizens can anticipate and prepare for its availability.

12. Engagement with Community Leaders:

We will collaborate with community leaders and organizations to help disseminate the report within their networks and communities.

13. Schools and Educational Institutions:

We will provide copies of the report to schools and educational institutions in Atlanta, encouraging teachers to incorporate it into their curriculum as an educational resource.

14. Public Awareness Campaign:

A dedicated public awareness campaign will be launched to promote the report's release, emphasizing its importance in fostering transparency and informed citizenship.

15. Continuous Engagement:

The dissemination of the Popular Financial Report is not a one-time event. We will continue to engage with the public, solicit feedback, and provide updates to ensure ongoing transparency and accountability.

By implementing this comprehensive dissemination plan, we aim to reach every corner of our community and empower our citizens with the information they need to actively participate in the governance and future of the City of Atlanta. Your engagement and feedback are vital in our shared journey toward a better Atlanta.

CONTACTS AND WEBSITE AVAILABILITY



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**THIS WORK WAS COMPLETED AS PART OF THE
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